



2025 EVENTS

Midwest Classic Regional
June 14-15 | Pipestone, MN

SDJHA Field Day
June 20-21 | Lennox, SD

Junior National Hereford Expo
Jult 12-18 | Louisville, KY

SD Summer Spotlight Show
July 24-27 | Huron, SD

Special, Futurity, And Carcass Contest
July 26 | Huron, SD

SD State Fair Open Show
August 23-September 1 | Huron, SD

SDHA Annual Membership Banquet
November 14 | Brookings, SD

South Dakota Excellence Sale
November 15 | Brookings, SD

HEREFORD SUMMER

Dear South Dakota Hereford Association Members,
The South Dakota Hereford Association is pleased to welcome two new individuals to our team. The SDHA is excited to welcome back Matt Zens, past SDHA board member, to the Association. Matt will serve as the Promotions Mentor through the duration of 2025. In addition to Matt joining the team, we are excited to welcome Jaycie Forbes of Willow Lake, South Dakota to our team as the organization's new Manager.

2025 MIDWEST CLASSIC REGIONAL

June 14-15 | Pipestone County Fairgrounds | Pipestone, MN
Registration Open Now: Go to the https://showman.app/shows#/
Late fees will be applied after June 1st
The last day to submit online entries is June 14th
Entries are excepted the day of the show
Accommodations: Grand Stay (507) 562 1100
More Information:
<https://www.minnesotaherefordbreeders.com/juniors>

2025 SDJHA FIELD DAY

June 20-21 | Lincoln County Fairgrounds | Lennox, SD
Registration Open Now: Go to the https://showman.app/shows#/
and look for SDJHA Field Day
Early Entry Fee: \$25.00 for entries received by June 18, 2025
Late Entry Fee: \$50.00
Friday: Registration, Contests, Judging Clinic, Fitting Contest,
Membership Meeting, Showmanship
Saturday: Opening Ceremonies & Show
Accommodations: Comfort Inn & Suites, (605) 275 8577, Camping
Available on the Grounds
More Information: <https://southdakotaherefords.org/juniors/>



SDHA Board of Directors

Jeff Gerlach, President

Jacob Rausch, Vice President

Michael Blume, Director

Joe Brandt, Director

Boyd Dvorak, Director

Colin Hoffman, Director

Cody Williams, Director

Allie Jensen, Finance Manager

Matt Zens, Promotions Mentor

Jaycie Forbes, Manager

Contact SDHA:

Jaycie Forbes, Manager

Manager@southdakotaherefords.org

605.203.1558

306 Grant Ave.

Willow Lake, SD 57231

**We look forward to
working with you!**

JUNIOR NATIONAL HEREFORD EXPO

July 12-18 | Live from Louisville | Louisville, Ky

Early Entry Deadline: May 15, 2025

Late Entry Deadline: June 1, 2025

Accommodations: Crown Plaza Louisville Airport, \$135 + Tax
RV and Camping reservations are managed by the Kentucky
Exposition Center

More Information: <https://herefordjuniornational.com/>

SD SUMMER SPOTLIGHT SHOW

July 24-27 | South Dakota State Fairgrounds | Huron, SD

More information regarding the Show, Schedule, Registration, and
Rules will be online soon

Rule Book: Mid May

Entries: Open Mid June

SPECIAL, FUTURITY & CARCASS CONTEST

July 26 | South Dakota State Fairgrounds | Huron, SD

Entry Fee: Special \$40, Futurity \$0, Carcass Contest \$20

Special Show Rules: Must be BRED in SD, FED in SD, and LED in
SD by the exhibitor

Futurity Show exhibits must have been purchased at the 2024
Excellence Sale or 2025 Watertown Winter Farm Show

More information regarding the Show, Schedule, and Rules will
be online soon

Entry Form: <https://www.fairentry.com/Fair/SignIn/22339>

Carcass Contest: All Special steers are required to participate

DAKOTAFEST RIBEYE SANDWICH BOOTH

August 19-21 | Mitchell, SD

SDHA Board is looking forward to serving our delicious Hereford
Ribeye Steak Sandwiches, but we will need everyone's help! *All
members are asked to participate. Helping with Dakotafest is
mandatory if you are selling at the Excellence Sale and/or the
Watertown Winter Farm Show.

Volunteer Sign up Form:

[https://www.signupgenius.com/go/10C0F4CAFAC2FA2F4C61-
56707824-2025](https://www.signupgenius.com/go/10C0F4CAFAC2FA2F4C61-56707824-2025)

Meal Ticket Request Form:

[https://docs.google.com/forms/d/e/1FAIpQLSd9ps4uS8kLZLeQl84
Fj2Pt6faVEfvfUUhYTG-xmdp0R4RRXRg/viewform?usp=header](https://docs.google.com/forms/d/e/1FAIpQLSd9ps4uS8kLZLeQl84Fj2Pt6faVEfvfUUhYTG-xmdp0R4RRXRg/viewform?usp=header)



SDJHA Board of Directors

Chance Blum, President

Ireland Mcareavey, President Elect

Jayna Blume, Secretary

Hollis Fawcett, Treasurer

Natalie Marshall, Reporter

Kane Crace, Director

Tanner Grupe, Director

Riley Rasmussen, Director

Lilly Blume, Queen

Brooklyn Marshall, Princess

Ellie Olawsky, Sweetheart

SDJHA Advisors

Lane Peterson

Emily Peterson

Calah Covey

Lindsey Wolles

Dawn Covey

SDJRHereford@gmail.com

SOUTH DAKOTA STATE FAIR

August 23-September 1 | South Dakota State Fairgrounds | Huron, SD

8/27-8:00am-Check in-The DEX

8/27-1:00pm-FFA Show-The DEX

8/29-9:00am-Hereford Show-South Ring-The DEX

8/29-4:00pm-Supreme Row-The DEX

8/30-6:00pm-U-FIT-IT Contest-The DEX

Open Class Show Entry Fees:

\$45/Head

\$90/Stall

\$25/Chute

For more information:

<https://www.sdstatefair.com/assets/docs/uploads/2025-books/2025-beef-exhibitor-book.pdf>

COUNTY FAIR AND RATE OF GAIN CHAMPION

If your child has a Hereford steer, heifer or feeder calf that is the Overall Breeds County Champion or Over All County Rate of Gain Champion at your County Fair this summer, SDHA will award them \$100! To receive this award, fill out the 2022 County Fair Champion form at <http://southdakotaherefords.org/wp-content/uploads/2025/04/2025-Count-Fair-Champion-Application.pdf>

ROOTED IN HISTORY.

FOR OVER 100 YEARS, THE HEREFORD BREED HAS LONG BEEN AN ICON OF THE U.S. BEEF INDUSTRY. A PLACE WHERE THEY'RE MOST KNOWN FOR THEIR EFFICIENCY. WITH THE BEEF INDUSTRY FACING MORE CHALLENGES THAN EVER BEFORE, UTILIZING HEREFORD GENETICS IN CROSSBREEDING PROGRAMS CAN HELP PRODUCERS FACE THOSE HURDLES HEAD ON.