

UPCOMING EVENTS:

State Events:

- June 20-21, 2025—SDJHA Field Day, Lennox, SD
- July 24-27, 2025 South Dakota Summer Spotlight -SD State Fair Grounds -
- SDHA Special Futurity & Carcass Contest
- Huron, SD August 27 - September 1, 2025 - South Dakota State Fair

Other Events:

- June 13-15, 2025 Midwest Classic - Pipestone, MN
- July 7-12, 2025 - JNHE – Louisville, Kentucky

SDJHA Board of Directors:

Chance Blum - President
(605)222-9860

Ireland McAreavey -
President Elect (605)906-
2495

Jayna Blume - Secretary
(605)280-0893

Hollis Fawcett - Treasurer
(605)453-0844

Natalie Marshall - Reporter
(605)933-9046

Kane Grace - Director
(605)933-9046
(605)310-5544

Tanner Grupe - Director
(605)880-9345

Riley Rasmussen - Director
(605)690-9450

Advisors:

Calah Covey (605)840-0951

Dawn Covey (605)840-1334

Emily Peterson (515)443-4465

Lane Peterson (605)870-6220

Lindsey Wolles (605)496-2487

Email address:

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[SouthDakotaHerefords.org/
juniors/](http://SouthDakotaHerefords.org/juniors/)

South Dakota Junior Hereford Association (SDJHA) Newsletter



April 2025

SDJHA Field Day - June 20-21, 2025

Lincoln County Fairgrounds, 27711 SD Hwy 17, Lennox, SD

ALL entries will be done using Showman App this year. Go to the [Showman App](#) and look for SDJHA Field Day.

- **Registration— Opens May 1, 2025**
- **\$25.00 for entries received by Wednesday, June 18, 2025 @ 11:59 PM CST**
- **Late Entry Fee: \$50.00 (any entries received after 11:59 PM on Wednesday, June 5, 2025 CST).** Entries will be accepted at check in on June 20, 2025, however, Showman App must be used, and entry fees will \$50.00 each.
- 5:00 p.m. Thursday, June 19, 2025 - early stalling will be available
- **Check in will run from 8:00 - 9:00 a.m. Friday, June 20, 2025.** Exhibitors must have health and registration papers.
- Dress: **Showmanship** - appropriate attire including collared shirt (long or short sleeved, polos are fine) and hard soled shoes.
- **Show on Saturday** - Required to wear SDJHA T-Shirt
- Camping and Hotel Information - please see page 4 of this letter.
- **NEW FOR 2025** - We will be selecting a top5 in the Owned Heifer & Steer Divisions.
- **This year you will sign up for ALL Contest using the [Showman App](#).**
- Contests to be held:
 - * Advanced Speech Contest
 - * Future Professionals Contest
 - * Illustrated Speech Contest
 - * Individual and Team Sales Contest (teams must be 2 members including 1 Senior or Intermediate and 1 Junior or Pewee
 - * Skillathon
 - * Photo Contest – 1st, 2nd, and 3rd place in each age division will receive awards. Photos can be from these 2 categories – Hereford Cattle & Hereford People, Entries must be submitted digitally by check-in time on June 19, 2025. Submit photos on the [Showman App](#).
 - * Poster Contest
 - * Fitting - **CONTEST RULES**
 - ⇒ Peewee or Junior and 1 Intermediate or Senior on each animal (2 people/ animal).
 - ⇒ Peewee or Junior will take the left side - **NO CLIPPERS** Intermediate or Senior will take the right side. 15 minutes to fit a side.
 - ⇒ Peewee or Junior will do the tail switch and Intermediate or Senior will do the tailhead.
 - ⇒ Each age group will be marked with a different color sticker and a number
 - ⇒ There will be one judge for each age group and a score sheet will be used.
 - ⇒ Winning contestants must decide immediately if they will be competing on the SD Jr. Beef Breeds Fitting Challenge Team of the NJHE Fitting Team
 - * Queen, Princess & Sweetheart Contests
 - ⇒ Queen Candidates must be 16 by January 1st of the current year
 - ⇒ Princess & Sweetheart Candidates - Princes (ages 10-15) and Sweetheart (ages 7-9) contest this year. All ages are as of January 1, 2025. **Must sign up on [Showman App](#)**
- Older Timers Showmanship Contest - rules to be announced at check-in

(See page 3 for more information.)

2025 FIELD DAY SCHEDULE



Thursday, June 19, 2025

5:00 p.m. Barn will be open for early stalling.
(Stalling overnight is at the owners' risk)

Friday, June 20, 2025

6:00 a.m. – Barn will be open for stalling.

8:00 a.m. - **ALL CATTLE IN PLACE**

8:00 a.m. – 9:00 a.m. – **Check – In** (Health papers, Registration papers/certificates needed)

- ◇ Applications for Queen, Princess, Sweetheart, Board of Directors Candidates, and JNHE Delegates must be submitted.
- ◇ Contest Entries – final entry deadline for all contests must use the [Showman App](#)

11:00 a.m. Contests - all contests start at the same time.

A list of contestants will be made for each contest. Contestants will go in order as listed unless they are competing in multiple contests. If someone is currently competing in one contest and is up for competition in another contest, they will move to the next contestant. The skipped contestant will compete later.

1:00 - 1:30 p.m. Judging Clinic

2:00 p.m. Fitting Contest

SEE RULES ON PAGE 1 OF THIS NEWSLETTER

4:00 p.m. SDJHA Membership Meeting

Election of Board of Directors and NJHE Delegates will take place.
Discuss NJHE
Any other items

5:00 p.m. Grab & Go Supper sponsored by Atkins Herefords

5:30 p.m. **Showmanship Contest - NO FIT**

Pre-PeeWee (with Int. or Sr. helper)
PeeWee
Junior
Intermediate
Senior
Selection for U-Fit It representative (overall top 5 of Int. and Sr. Showmen)
Old Timers Showmanship

Saturday Evening Following Showmanship

Contest - Activities planned by the SDJHA Board of Directors

(Stalling overnight is at the owners' risk)

Saturday, June 21, 2025

8:00 a.m. Breakfast

9:00 a.m.

Opening Ceremonies –

(National Anthem, Group Photo & Presentation of Awards)

Show Begins 15 minutes following Opening Ceremonies or at **9:30 A.M. whichever is earlier** -

- ◇ NO FIT with the exception of Market Animals
- ◇ Show Order:
 1. Cow/Calf Pairs
 2. Bred & Owned Bulls
 3. Owned Females
 4. Bred & Owned Females
 5. Market Animals

OTHER INFORMATION:

- ◇ **Only woodchips may be used for bedding in the barn. Exhibitors are responsible to supply their own woodchips.**
- ◇ **Exhibitors are responsible for keeping their area in the barn free of debris during the event.**
- ◇ **Exhibitors are responsible for disposing all trash and debris before leaving on Saturday. Trash cans with liners must be emptied into large dumpsters.**
- ◇ **All bedding must be pushed to the center isle before leaving.**
- ◇ **Exhibitors must clean up and bedding, hay etc. in the tie out area and take with them when they leave.**
- ◇ **See pg. 4 for more camping, hotel, and fairgrounds information**
- ◇ **All members are expected to be present by 9:00 a.m. for the Awards Ceremony and for the group picture.**
- ◇ **If you have any questions, feel free to contact one of the SDJHA Board of Directors or Advisors. We are all here to help!**

Interested in being a Candidate for SDJHA Board of Directors and NJHE SD Delegate? See below:



Candidates for the SDJHA Board of Directors must:

- Be 14 as of the date of SDJHA membership meeting held at Field Day (June 20, 2025).
- Be a member of the SDJHA
- Select this on Showman App. [Showman App](#) Entries are due by **June 18, 2025 @ 11:59 PM CST.**
- Submit an application at check in. Application can be found on the [Showman App](#)
- Election will be by ballot at the membership meeting on 6/20/2025. **YOU MUST MEET THE DEADLINE TO BE PUT ON THE BALLOT.**

Each Director positions will be a one-year terms with the exception of the President Elect who will serve as President the following year.

Candidates to serve as a SD Delegate at the NJHE candidates must:

- Be 16 by July 1st of the current year.
- Be a member of the SDJHA
- Select this on Showman App. [Showman App](#) Entries are due by **June 18, 2025 @ 11:59 PM**

Are you interested in serving as the SD Hereford Queen, Princess or Sweetheart?



Interviews will be held for at the 2025 SDJHA Field Day. The candidates must select to compete on Showman App. There will be an application for each and an interview at Field Day. New Queen, Princess, and Sweetheart will be announced during the opening ceremonies on Sunday of Field Day. A few of the activities that you will get to participate in are Field Day, Spotlight, Hereford Special, and Excellence Sale.

- ◇ Queen Candidates must be 16 –21 by January 1st of the current year
- ◇ Princess Candidates- age 10-15 as of January 1 of the current year
- ◇ Sweetheart Candidates - age 7-9 as of January 1 of the current year
- ◇ Be willing to participate in a mini-interview.
- ◇ Be a member of the SDJHA - Select this on Showman App [Showman App](#) along with the application form. Entries are due by June 18, 2025 at 11:59 PM CST. Submit application at check in and sit for short interview.

2024-2025

Sweetheart - Ellie Olawsky
Princess - Brooklyn Marshall
Queen - Lilly Mae Blume

2025 Field Day - Hotel and Camping Information



South Dakota Junior Hereford

Comfort Inn & Suites

3721 W. Avera Drive
Sioux Falls, SD 57108
(605) 275-9577
(605) 275-9585
SD099@stayatchoice.com

Contract Information

Group Name: South Dakota Junior Hereford Group Account: 5074561
Arrival Date: Thursday, June 19, 2025
Departure Date: Saturday, June 21, 2025
*Fixed Cut Off Date: Monday, May 19, 2025

*Your remaining unreserved rooms will be released at the START of the indicated Cut Off business date/day for the hotel

Room Details

Room Block

	THU 6/19/25	FRI 6/20/25
NQQ - 2 Queen Beds, Nb Smoking	7	7
SNQQ - 2 Queen Beds, No Smoking, Suite	8	8

Group Rates

Room Type	Date	Single	Double	Extra	Child
NQQ - 2 Queen Beds, Nb Smoking	6/19/25 - 6/19/25	139.00	139.00	0.00	0.00
NQQ - 2 Queen Beds, Nb Smoking	6/20/25 - 6/20/25	209.00	209.00	0.00	0.00
SNQQ - 2 Queen Beds, Nb Smoking, Suite	6/19/25 - 6/19/25	149.00	149.00	0.00	0.00
SNQQ - 2 Queen Beds, Nb Smoking, Suite	6/20/25 - 6/20/25	219.00	219.00	0.00	0.00

Camping and other Options:

- ◆ **Lincoln County Fairgrounds**—self contained camping, no electrical or water, no shower house, bathrooms available, **No Fee.**
- ◆ **Westerman Park Campground—Lennox, SD**
 - * 14 campsites, \$ \$20.00 per night , * camping pads each have electricity with a restroom and shower facility available. * A dump station is located at the park, and a Campground Host is available to meet your camping needs
 - * For reservations contact Jennifer at City Hall at **605-647-2286.**
 - * **Office Hours:** M-Thurs, 7:30-5:30 & Fridays 7:30-12pm PLEASE LEAVE VOICE MESSAGE IF OFFICE IS CLOSED Website: [Camping | City of Lennox](#)
- ◆ **Steever House Bed and Breakfast, 605-321-7708, 46850 276th Street • Lennox, SD 57039**—The Steever House has five guest rooms. Two king-size suites, one king-size room, and two queen-size rooms. King suites have whirlpool tubs and fireplaces. All rooms have private baths and are uniquely decorated. [Steever House B&B](#)
- ◆ https://www.airbnb.com/rooms/51518891?check_in=2025-04-01&check_out=2025-04-06&guests=1&adults=1&s=39&unique_share_id=fc304111-afdf-4eb1-a396-98c77c3b08dd - 4 Bedroom spacious, basement apartment. Perfect gathering place for families, temporary workers, friends or hunters. Enjoy the large living room and kitchen. Sleeps 9.
- ◆ https://www.airbnb.com/rooms/844430394526922422?check_in=2025-04-01&check_out=2025-04-06&guests=1&adults=1&s=67&unique_share_id=33700625-a824-477b-8f0e-01c87d1b924d—entire home in Lennox, South Dakota, 8 guests, · 3 bedrooms, · 3 beds, · 2 baths
- ◆ https://www.airbnb.com/rooms/691913826356081860?check_in=2025-04-06&check_out=2025-04-11&guests=1&adults=1&s=67&unique_share_id=4de863f4-d9da-478c-aa65-7d384d6379d3—Entire home in Chancellor, South Dakota - 15 guests,6 bedrooms,8 beds,2 baths

Junior National Hereford Event July 12-18, 2025—Louisville, Kentucky



- ◇ Check out [American Hereford | JNHE - American Hereford Association](#) for information.
- ◇ Don't miss entry deadlines. Keep checking the websites for updates.
- ◇ We will also post updates to the SDJHA Facebook page and the [Juniors – South Dakota Hereford Association \(southdakotaherefords.org\)](#) website.

2025 Lodging Information

Hotel Information

Crown Plaza Louisville Airport
830 Phillips Lane
Louisville, KY 40209
Group Rate – \$135 + tax
*Must book through the link to access the group rate



RV & Camping Information

RV and Camping reservations are managed by the Kentucky Exposition Center. Follow the link for more information.



Check out these links on the American Hereford/JNHE web page

[EventPipe - EventPipe](#)

[RV Camping - Kentucky Expo Center](#)

NJHA - Upcoming Deadlines

- MAY 15, 2025 ~ Junior National Hereford Expo (JNHE) early bird online entry deadline
- JUNE 1, 2025 ~ **FINAL ENTRY DEADLINE**
 - ◆ Contests Deadline - includes CHB Hybrid Cooking Challenge, Advanced Speech, Future Professionals Contest, Illustrated Speech, Judging Contest, Oral Reasons Contest, Showmanship, Photo Contest
 - ◆ NJHA Board Candidate Online Application Deadline
 - ◆ **JNHE Final Online Entry, Ownership Deadline (Online Only. No late entries accepted.)**
- JUNE 15, 2025 - Faces of Leadership early registration deadline June 15 is the early deadline and July 1 is the final deadline.
- JULY 1, 2025 ~
 - ◆ Hereford Bowl Contest Entries due
 - ◆ Faces of Leadership **final registration deadline**
- JULY 13, 2025 @ NOON - Team Fitting Registration Deadline AND Poster Contest entry deadline
- JULY 12-18, 2025 ~ Live from Louisville - NJHE Louisville, KY
- JULY 15, 2025 ~ Final Faces of Leadership Registration Deadline
- JULY 30 - August 2, 2025 ~ Faces of Leadership, St. Louis, MO
- SEPTEMBER 1, 2025 - HYF Fall Scholarship applications due

Check out [American Hereford | NJHA - American Hereford Association](#)

South Dakota Summer Spotlight July 24-27, 2025 State Fair Grounds - Huron, SD

- Entry fee— \$30.00 - Showmanship Entry fee - \$5.00
- **Registration - The Summer Spotlight Committee will be using the Showman App.**
- Entry deadline will be **Wednesday, July 23, 2025 @ 11:59PM CST**
- **Late Entry Fee: \$50.00** (if registered after entry deadline).
- Entries will be accepted at check in on July 25, 2025, however, the Showman App must be used, and entry fees will \$50.00 each.
- **Awards will be given for the top 5 showman in each division. Beginner, Junior and Senior. Awards will also be given to Champion & Reserve Heifer & Steer**
- ALL entries will be done using the Showman App again this year. [Showman | Livestock Show Management Software](#) look for South Dakota Summer Spotlight. **PAYMENT WILL BE MADE AT CHECK-IN**
- More information can be found on the South Dakota Summer Spotlight Facebook page.

South Dakota Hereford Association (SDHA) - Special, Futurity & Carcass Contest - Please watch for more information regarding the date, place, and time of these events. You can also contact one of the following for more information:

- ♦ SDHA Manager - Taryn Reed (641)430-7787; manager@southdakotaherefords.org
- ♦ SDHA Finance Manager - Allie Jensen - (785)614-2010
- ♦ SDHA President - Jeff Gerlach (605)999-1494



Becoming a member of the South Dakota Junior Hereford

To show in any SDJHA or SDHA shows, the junior exhibitor must become a SDJHA Member. When registering for your first show of the year on [Showman App](#), exhibitors will be required to pay \$20. You will not have to pay that membership again for this calendar year, even if you exhibit at more SDJHA shows.

Need more information on how you can become a member? Please reach out to one of our helpful SDJHA Board of Directors or an Advisor.

Follow the [South Dakota Jr. Hereford Association on Facebook](#) for frequent updates!



Meet our 2025-2025 South Dakota Junior Hereford Association (SDJHA) Board of Directors:

2024-2025

SD JR Hereford Board of Directors

Chance Blum

.....

President



Ireland McAreavey

.....

President Elect



Jayna Blume

.....

Secretary



Hollis Fawcett

.....

Treasurer



Natalie Marshall

.....

Reporter



Kane Grace

.....

Director



Tanner Grupe

.....

Director



Riley Rasmussen

.....

Director



Sweetheart: Ellie Olawsky

Princess: Brooklyn Marshall

Queen: Lilly Mae Blume

