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November 1, 2023

Dear Members,

The South Dakota Hereford Association is calling for consignments for the 2024 Watertown Winter Farm Show and Sale! Registration is now open. Since the show has been shorted by one day, the Hereford Show and Sale date has changed to Wednesday, February 7, 2024, which is the first day of the Watertown Winter Farm Show.

2024 WATERTOWN WINTER FARM SHOW DETAILS

Hereford Sale: Wednesday, February 7, 2024

REGISTRATION

To register, visit <http://sd-hereford.fairentry.com> (Please note that there is an additional question on the entry form this year concerning the extra catalogs mailed to consignors)

A registration "How To" instructions can be found at www.southdakotaherefords.org

Entry Deadline: Saturday, November 18, 2023

Fees: Heifer and Bulls \$100/head

Bred heifers that have calved after January 1, 2024 will be allowed to be shown.

Each consignor is limited to three bulls, at this time.

Any unused heifer grants may be used at this sale.

Must pay 2024 membership dues to consign and must have participated in Dakotafest or pay a \$200 non-participation fee.

PHOTOGRAPHS

You will be able to submit a picture with the pedigree to be placed in the catalog. Cost will be \$50 per picture and will be paid to the SDHA at time of registration through FairEntry (see link above).

CONTACTS

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Best,

Shannon Marshall

Manager | South Dakota Hereford Association