

PHOTO CONTEST

The NJHA and *Hereford World* co- sponsor the NJHA/ HW Photo Contest. The purpose of this contest is to help NJHA members increase their photography skills through the creative spirit found through the lens of a camera.

RULES:

1. A panel of qualified judges will critique the entries.
2. The bases of the critique will depend on the following: 60% — Composition of photo, uniqueness of photo, creative look and overall communicative power; and 40% — Sharpness, color, exposure, cropping and overall technical quality.
3. Winners will be selected in four age divisions: peewee: 7 to 9, junior: 10 to 13, intermediate: 14 to 17 and senior: 18 to 21 years (all ages are as of January 1 of the current year.)
4. Contestants must be a SDJHA member.
5. All work must be that of the entrant.
6. All photos must be printed on photo paper (glossy or matte finish). Photo sizes for all classes are 8x10 or 8x12.
 - Photos may be either developed by the member or professionally developed.
 - Photos printed with white borders as part of the printing process are acceptable.
 - Mounting: - One photo- mount it vertically (portrait) or horizontally, (landscape) on black or white 10x14 inch foam board (aka foam core board) that is ¼ inch or thinner. Securely mount pictures directly to the board using rubber cement, photo tape, or adhesive spray.Please keep in mind that if you want to enter your photo for the JNHE it will need to be done electronically.
7. Photos must be taken by the contestant during the past year. Photo cannot be altered or image enhanced in any way — unless entered in the imaged-enhanced division. Contestants are encouraged to use 35-millimeter (mm) cameras.
8. Photos cannot have been presented for competition at a previous JNHE.
9. There will be four age divisions: Peewee: 7 to 9, Junior: 10 to 13, Intermediate: 14 to 17 and Senior: 18 to 21 years (all ages are as of January 1 of the current year.)
10. There will be three categories: Hereford Cattle, Hereford People and Hereford Enhanced. Contestants may enter only one photo per category. Each entry may apply to no more than one subject category. The contestants should declare what subject category the photo is to be judged, as the photograph is representative of the contestant's interpretation of the category. Judges, however, reserve the right to move an entry to a more suitable category. Should the contestant already have a photograph in the more suitable subject category, judges are empowered to disqualify a photograph from competition. Further explanation of the subject categories is listed below.
11. A maximum of three entries per contestant is allowed.

PHOTO CATEGORIES:

Hereford Cattle – Photographs that highlight Hereford Cattle on the farm or ranch or at a Hereford event. The cattle should be the dominant focus of the picture.

Hereford People – Photographs that show people. A Hereford junior or family, friends, fellow junior members, etc., either involved in activities on the farm or ranch or at a Hereford event.

Hereford Enhanced – Photographs that highlight Hereford cattle or people and have been digitally enhanced in some way. Enhancements can include objects added or removed, photoshop filters applied, changing color to black and white, or adding color to a black and white image. Junior member must do the enhancements.