

South Dakota Junior Hereford Association

Junior Hereford Members - It is time to start thinking about the upcoming summer Hereford events. We have tried to highlight some of the main events coming up. I know there is a lot of information in here. Please take the time to read and if you have any questions or know of any new members, please contact one of the advisors:

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Jeanne Johnson - 605-957-5036

SD Field Day

The SD Jr Hereford Field Day will be held on June 8 & 9, 2018 in **Winner SD** at the **Tripp County Fairgrounds**. Cattle should be in place by 12:00 p.m. on June 8th. The contests will begin at 3:00 p.m. that afternoon. There is no preregistration required for these contests. If you are interested in running for the SD Hereford Queen, an application is included.

There will be an individual fitting contest again this year. This contest is used to put our teams together for Junior Nationals as well as the Team Fitting contest at State Fair. This contest will be held on Friday. Please note on your entry form if you are interested in participating in this event.

The SDJHA board has added a Pre-PeeWee Showmanship at Field Day. Rules: Exhibitors must be between ages 5-7 (as of the date of the show). A SDJHA exhibitor must accompany the pre-peewee in the ring. No bulls. PARENTS- USE GOOD JUDGEMENT IN WHAT YOUR CHILD CAN HANDLE. .

Entry forms, rules and schedule are attached. Field Day entries are \$20/head if the entry is received by May 25. After this date, the entry fee is \$30.

The SDJHA Dues are \$20. This can be mailed in with your entry fee. If you applied for a heifer grant at the Excellence Sale and paid your dues then, you are paid for this year. If you are unsure, please contact Jeanne Johnson.

The SDJHA will be utilizing the same t-shirts as last year. These t-shirts will be worn at Field Day, SD Summer Spotlight, the Hereford Special at State Fair, and also used as our state T-shirt at Junior Nationals in Grand Island, NE. If you need a new t-shirt this year, please note what size you need on the entry form.

For the SDJHA Service Project, the Junior members will be collecting cash donations at Field Day, with the donations being used to "Build A Box" for the youth at McCrossan Boys Ranch. The SDHA worked with Farm Bureau last summer to help McCrossan Boys Ranch start a Hereford herd. One goal McCrossan Boys Ranch has with the project is to start showing the cattle they are raising. With the donations, the SDJHA board is going to purchase supplies the boys at McCrossan's will need to start getting their projects ready.

You will not need to bring wood chips to Field Day. South Central Livestock Supply and Engel Trucking have donated a pile of wood chips this year.

Levi Landers, AHA North Central Regional Manager, will be at Field Day to stamp papers for those exhibitors attending Junior Nationals.

2018 Junior National Hereford Expo

The 2018 JNHE show is scheduled for July 1-7 in Grand Island, NE. South Dakota is working with the National Junior Hereford Association to put this event on. Ryan Ollerich is the South Dakota Host Committee Chairman. If you are interested in sponsoring or willing to help in any way please contact Ryan at 605-759-6405 by May 1.

South Dakota is allowed to come on Friday evening, June 29 to set up our stalls in the barn. There will be a lunch at noon on Saturday, June 30. We will need to be ready at the Welcome Gate and Barns by 6:00 pm when the barns open for setting up stalls and cattle arrive into tie outs.

The online entry is open. Early bird entry deadline is May 1 and final entry and ownership deadline is June 3. The online entry site is herefordjuniornational.com.

All steers showing at the Junior National Hereford Expo (JNHE) must be registered by the American Hereford Association (AHA) and out of a registered sire and dam. ALL steers must have a DNA profile on file at the AHA at the time of entry. No steer certificates will be accepted, only registration papers. The online entry system will not work without a registration number, so please plan ahead to ensure registrations and transfers are handled in advance of the May 1 and June 3 deadlines. Please refer to <https://hereford.org/youth/jnhe/> with any questions you may have.

South Dakota has a block of rooms reserved at the Boarders Inn & Suites. The phone number is 308-384-5150. SD has rooms reserved under the SD Jr Hereford - this is a "Sub-block" of the NJHA. The 2 queen bed room rate is \$119 per night. The block will be released by 6/1/18. There is a 72 hour cancellation notification with this hotel. You can add to it, but not decrease after the 72 hour window.

If you are interested in camping, please contact Kathy at 308-382-4515 (ext 213) for camping reservations or email her at kathryn.foley@aol.com. If you email Kathy, she would like you to include your name, address, cell phone number, arrival and departure dates. She will then contact you about payment and mail you a pass.

Each year the States represented at Nationals bring a basket that is sold on a Silent Auction at Junior Nationals. The proceeds of the basket are split between each State and the National Junior Hereford Association. SD is putting together a camping theme basket. If you would like to contribute to the State basket, please bring the items you would like to donate to Field Day.

If you have black curtains and/or poles that you would be willing to let the SD Juniors borrow to use at Junior Nationals, please let the Junior advisors know.

Midwest Regional Classic

The Midwest Regional Classic will be held June 23 & 24, 2018 in Pipestone, MN. For more information on events and hotels, please contact Jenna Schmidt at 507-215-1720 or jl_schmidt@hotmail.com.

SD Summer Spotlight

The SD Summer Spotlight dates are July 26 - 29, 2018 in Huron, SD. The event is held on the SD State Fairgrounds. More times and details will be available soon.

Faces of Leadership Convention

The Faces of Leadership Convention will be held in Modesto, CA on August 1st - 4th, 2018. This conference is open to junior members ages 14-21. Go to www.hereford.org for more information or to register. Early bird registration cost is \$400 by June 15. Registration includes hotel, meals, transportation, tours and program materials. Registration cost June 15-July 15 is \$500. All flights into San Francisco International Airport (SFO) by 1 p.m., Wednesday, Aug. 1, and out by noon, Saturday, Aug. 4.

Schedule:

Aug. 1 Welcome to Faces of Leadership

Shuttle from the airport will gather juniors at the DoubleTree by Hilton Hotel

San Francisco Airport

Noon - 1 p.m. – Lunch and registration 1 p.m. – Load buses for Modesto

2 p.m. – Hop off at Golden Gate Bridge 2:30-4:30 p.m. – Travel and check in at DoubleTree by Hilton Hotel Modesto

6 p.m. – Evening ranch tour

Aug, 2

Visit California Cattleman's and the Capitol in Sacramento

Evening pool party and BBQ

Aug. 3

8-2 p.m. – Area agriculture tours

7 p.m. – Hornblower Dinner Cruise and

Dance, San Francisco Bay

Friday evening will conclude the conference. They will stay at DoubleTree by Hilton Hotel San Francisco Airport, Burlingame, CA 94010

Aug. 4

Breakfast buffet and departure, all flights out of SFO by noon

DakotaFest

DakotaFest is August 21 - 23, 2018 in Mitchell. DakotaFest is one of the largest annual events for the SDHA. If you are available that week we strongly encourage you to sign up to help. A majority of the profits from DakotaFest come directly back to the SDJHA. Every year, at least 30 volunteers are needed per day to make the event run smoothly.

SDHA Intern

The SDHA is looking for an intern for the upcoming 2018 activities. Duties include helping with Field Day, DakotaFest, State Fair, the South Dakota Hereford Tour and the Annual Meeting / Excellence Sale. If you are interested, please contact Mark or Jeanne Johnson.

2018 SDJHA Field Day Rules

Cattle must have approved health certificates.

Registration papers must accompany all animals at check-in. Tattoos must be readable or subject animal will be disqualified. Baby calves entered in classes other than cow/calf pair must have registration papers.

Exhibitors must be paid members of the SDJHA. Dues for 2018 are \$20.

Heifers and bulls must have been born after August 1, 2016 to compete.

Steers must have been born in 2017 and have a **registration paper or steer certificate from the AHA.**

Ownership, Registration and Participation: **SDJHA will be using the same rules as the National Junior Hereford Expo. Please refer to the JNHE Rules and Regulations at www.Hereford.com with any questions.**

Horned and Polled will show together.

Showmanship classes will be divided into age brackets as follows: Peewee 7-9; Junior 10-13; Intermediate 14-17; Senior 18-21. Age is as of January 1, 2018.

The heifer, bull and cow/calf classes will be no-fit meaning absolutely **NO** adhesives. Failure to comply will result in disqualification. Fitting **IS** allowed for the steer show.

Entry fees will not be refunded, but substitutions will be allowed.

A separate entry form must be submitted for each exhibitor, photocopy as needed.

Contest Information

Included are the contest rules for the contests at Junior Nationals. The National Rules will be utilized for all the contests at Field Day with the exception of the Fitting Contest. Please see the contests offered at the SD Field Day and the rules for the fitting contest below:

Photo

Poster

Individual Sales

Team Sales

Illustrated Speech

Extemporaneous Speaking

Fitting: Judging will be by a three or four member panel of judges based on 100 points maximum from each judge. Rules: All contestants must be members of the SDJHA. There will be 3 divisions: Peewee (7-9); Junior (10-14); Senior (15-21) All Ages as of Jan. 1. Groups made up of one contestant from each age division will use one own animal for the contest. Supplies needed must be provided by the contestants. (trim chute, blower, clippers, adhesive, etc.) Seniors will be judged on the fitting of one back leg. Juniors and PeeWee will be judged on the fitting of one front leg. 30 minutes will be allowed for the contest. Contests will be judged while they are fitting and after the fitting is complete.

Giveaway

For every contest that you enter, you will get to put your name in a hat for the drawing. (Example: If you enter three contests, you will put your name in the hat three times.) Drawing will be held Saturday morning.

Lodging

Holiday Inn Express - 605-842-2255

(ask for the SD Hereford Association Block)

Super 8 - 605-842-0991

Knights Inn- 605-842-3121

Camping is available. Please contact Dawn Covey at 605-840-1334 for details.

Schedule

Friday, June 8th

12:00 All cattle in place

12:00 - 2:00 Check-in: Must have health papers and all registration papers. (includes heifer registration papers and steer certificates)

3:00 Contests: Speech, Individual and Team Sales, Photo, Poster

5:00 Fitting Contest

5:45 SDJHA Meeting and Pictures

Supper and Ag Olympics to follow

Saturday, June 9th

8:45 am Opening Ceremonies / Pictures

9:00 am Cow-Calf Pairs

Bulls

Owned Heifers

Bred and Owned Heifers

Steers

Showmanship

NJHA RULES FOR CONTESTS AND ACTIVITIES

Age is based on January 1 of the current year

Contest	Peewee	Junior	Intermediate	Senior	As of:
Extemporaneous Speech	None	None	14-17	18-21	Jan. 1, 2018
CHB Grill Off		Junior: 7-21			Jan. 1, 2018
Hereford Bowl	None	7-14	None	15-21	Jan. 1, 2018
Illustrated Speech	7-9	10-13	14-17	18-21	Jan. 1, 2018
Individual Sales	7-9	10-13	14-17	18-21	Jan. 1, 2018
Judging Contest	7-9	10-13	14-17	18-21	Jan. 1, 2018
Photo Contest	7-9	10-13	14-17	18-21	Jan. 1, 2018
Promotional Poster	Up to 9	10-14	None	None	Jan. 1, 2018
Showmanship	7-9	10-13	14-17	18-21	Jan. 1, 2018
Pre-Peewee Showmanship	5-7	None	None	None	July 12, 2018
Team Fitting	7-9	10-14	None	15-21	Jan. 1, 2018
Team Sales	7-9	10-13	14-17	None	Jan. 1, 2018

EXTEMPORANEOUS SPEAKING CONTEST

The Extemporaneous Speaking Contest is designed to encourage interest in promoting the beef industry and projecting Herefords in a positive image through public speaking. Each year the contest will be held in conjunction with the Junior National Hereford Expo. The National Hereford Women (NHW) sponsor the contest.

RULES:

1. Contestants must be a member of a state junior Hereford Association and the National Junior Hereford Association.
2. The intermediate division is for youth 14-17 as of Jan. 1.
3. The senior division is for youth 18-21 as of Jan. 1.
4. Contestants will speak on a topic selected in a random drawing. Subject areas will include, but are not limited to, the History and Development of Hereford cattle, Principles of Breeding, Selling, Customer Service, and Managing/Marketing of Beef Cattle.
5. Contestants will report to a preparation room 25 minutes prior to their scheduled speaking time to draw their topic. Contestants will draw topics and select one on which to speak. Actual preparation time will be limited to 20 minutes.
6. Contestants will receive a specially prepared information packet on the selected topic and two 3 x 5 index cards. No other reference materials will be allowed.
7. Speeches will be 3 to 7 minutes in length. Time elapsed will be posted during the speech so that the contestants are aware of timing. Speakers who finish before the 3 minutes have elapsed or who run past 7 minutes will be penalized 1 point for each second over/ under. Following the speech, time will be allowed for questions from the judges.
8. Contestants will be judged on subject knowledge (20%), organization (10%), presentation (40%), response to questions (20%), and general effectiveness (10%).
9. There will be different topics for intermediate and senior divisions.

GREAT AMERICAN CHB GRILL-OFF

Great Hereford Chefs of all ages should bring their imagination, aprons, CHB recipes and their creativity for presentation to the Great American Hereford Grill-Off this summer. The event sponsored jointly by the National Hereford Women, Certified Hereford Beef and the National Junior Hereford Association will be held during the JNHE.

A panel of judges will evaluate the grill-off entries. This contest is educational, competitive, and most of all fun! The grill-off encourages a cooperative spirit among fellow junior members and brings out the creativity of the individual as well.

Remember this contest is designed to promote the Hereford breed's end product—Certified Hereford Beef.

RULES:

Rules for the Great American CHB Grill- Off

1. There will be a division for individual junior members and one for teams of juniors. The junior must be 7 to 21 years of age as of January 1 of the current year.
 - Teams may consist of two to six members. At least one member of the team must be able to grill and prepare food. Each state must also designate one adult to serve as a safety supervisor, but may not assist with the actual grilling and food preparation.
 - States may enter as many individuals or teams as they wish.
 - Juniors from states not having enough members to form a team may register with the grill-off officials (NJHA) by June 1st to join a cooperative, multi-state team.
2. Winners will receive awards from CHB.

3. All entries must use CHB beef provided for their recipes.
 4. No alcoholic beverages may be used in the recipe, presentation, or be presented to the judges (exception: cooking wine, which may be used in marinating or meat presentation.)
 5. All entries MUST PROVIDE their own grill—butane, charcoal, George Forman, etc. Please include with the entry the type of cooking unit to be used and if electricity is needed.
 6. The participants must furnish all ingredients, spices, preparation utensils, etc. except meat.
 7. Contestants must use Certified Hereford Beef in their recipes. You may pick ONE item from a choice of the three listed below. CHB will provide approximately 2 lbs. of the chosen item for the team.
 - 85% ground beef
 - Sirloin
 - Flat Iron
 8. All entries will be evaluated on the three separate and distinct categories of:
 - Showmanship – (theme/ creativity; presentation and overall impression)
 - Recipe – (presentation of entrée, taste of the dish)
 - Knowledge – (CHB, food safety, cuts of beef, use of cut in recipe, general knowledge).
 9. You will present the entrée ONLY and a card indicating how you would use it in your menu to the judges and then begin your presentation.
 10. ALL team members are required to speak in the presentation part of the contest. In keeping with the “fun” aspect of this contest, entrants are encouraged to choose a theme, dress accordingly, bring energetic music and serve the beef in a manner keeping with that theme. If music is brought, you need to have a battery operated system as electricity may not be available at the presentation site. Participants should use imagination and creativity in choosing a category and serving the finished entrée in a 3-6 minute skit or demonstration type presentation. Skit/demonstration needs to be memorized and notes may be used as references only. DO NOT read your presentation. A timer with time cards will be available. When your time is up, the timer will call time and you must end your presentation. Following the presentation, judges will have 5 minutes to ask questions. Judges must also stop questions at the end of their allotted time.
 11. Participants will have 5 minutes total to setup and remove their food and props. The time may be used in any frame you wish (i.e. 3 minutes set up and 2 minutes removal). Parents may help in this area.
 12. Participants will be provided with tables for preparation, a rolling cart to move their food and props to and from the judging table. The judging table will have a white cloth on it. You may add any place mats, decorations, etc. you wish for the presentation.
 13. A cordless mic will be available for your use in presentation and questioning. A mic will also be available for the judges to use for questioning.
 14. For more information about CHB, please study the following Web pages on the Certified Hereford Beef website at Herefordbeef.org:
 - CHB Program Specifications and Requirements
 - The Value of Quality
 - Our History
 - Consumer Advertisements
- Possible questions could be ... How does CHB market their product to the consumer? What are the main message points?
- Other web pages to visit:
- Marketing Feeder Beef
 - Buy to Save
 - For Recipe ideas, don't forget the Beef Check- Off funded site www.beefitswhatsfordinner.com
15. Cooks may begin preparations anytime they deem necessary on contest day to be ready for judging at the designated time, which will be posted on Sunday. Teams must have food prepared by the posted presentation. Failure to meet the time deadline will result in disqualification of the team.
 16. Photos will be taken before presentation is made.
 17. Parents may not assist juniors in any part of this contest, except for set up and tear down of their presentation.

HEREFORD BOWL

The primary objective of the Hereford Bowl is to provide opportunity for NJHA members to demonstrate their knowledge of Hereford beef cattle. The Hereford Bowl competition will allow contestants to demonstrate good sportsmanship and it is hoped that this contest will provide an educational experience for both participants and spectators.

RULES:

1. Each state can have one team per age division, or if a single state does not have four members to compete as a team those team members may combine with another state association to form a team. As long as a team has not already been formed from either state.
2. Each team will consist of four members.
3. All contestants must be members of the National Junior Hereford Association.
4. The senior division will consist of junior members who are 15 years of age and older as of January 1. The junior division will consist of junior members who are 7-14 years old. Any junior may play as a senior, but no senior may play as a junior.
5. There will be two officials who will determine the accuracy of the answers.
6. Members of the NJHA board will help with scoring, moderating, and overseeing the contest.

PROCESS:

Preliminary competition

- The preliminary round will consist of a 50 question written test. All team members must take the written test.
- The eight teams with the highest combined team scores will compete in the semi- final quiz bowl round. Teams will be ranked, with the highest ranked team playing the lowest ranked team, and so on.

Quiz bowl round

- The first match will consist of one 10 question round. Any member may answer any question.
- The second match will consist of two rounds. One 12- question round where anyone can answer a question, and then a second eight- question match- up round (where only the first member of each team can answer the first question, the second question answered the second person in each team and so on.)
- The third and final match will consist of two rounds. There will be one 12- question round where any member can answer, one 12- question round for one- on- one competition, and one final jeopardy round where the teams will risk "x" points, confer on the question, and give one written team answer within 30 seconds.
- Contestants will have 10 seconds to answer each question in the first and second rounds. Each match will have the same questions for all competing teams.
- In case of a tie, a batch of three questions that can be answered by any member of the team. If a team answers incorrectly, the other team may answer to receive full credit.
- Each question is worth 1 point, except the final jeopardy round, during which the amount of points risked will be decided by the individual teams.

ILLUSTRATED SPEECH CONTEST

The purpose of the Illustrated Speech Contest is to encourage public speaking and leadership abilities in youth, to develop character and leadership in Hereford youth and promote interest in the beef industry and project Herefords in a positive image. The National Hereford Women in cooperation with the National Junior Hereford Association sponsor this contest. Each year the contest will be held in conjunction with the Junior National Hereford Expo.

RULES:

1. The speech topic should be related to the beef industry.
2. Contestant must be a member of a state junior Hereford association and the NJHA
3. Contestants in the senior division must be 18-21 years of age on Jan. 1. Contestants in the intermediate division must be 14-17 years of age on Jan. 1. Contestants in the junior division must be 10-13 years of age on Jan. 1.
4. Contestant must first be a state winner in order to compete at the Junior National Hereford Expo. In the event that a state's first- place winner cannot attend, the state may substitute a contestant, if that contestant participated in the state contest.
5. First- place winners of the senior division at the national level are ineligible to compete in subsequent contests; first- place winners at the junior level may compete at the intermediate level when they have attained the age requirements and meet other eligibility requirements; first place winners at the Intermediate level may compete at the senior level when they have attained the age requirements and meet other eligibility requirements. First- place winners at the junior and Intermediate levels may not compete again in the levels he or she won in.
6. Length – 6 to 8 minutes for senior division; 3 to 5 minutes for junior and intermediate divisions. No points will be deducted for speech lengths of 5 minutes 30 seconds to 8 minutes 30 seconds in the Senior Division and 2 minutes 30 seconds to 5 minutes 30 seconds in the intermediate and junior divisions. After that, each 30- second period over or under will result in a 10- point deduction.
7. Each contestant shall provide the title and primary objective of his/ her speech at the time of entry deadline. (Example title: "Purebred Cattle in Today's Economy." Objective: To discuss the impact of today's economic factors on purebred cattle operations.)

8. The speech must be presented orally.
9. A minimum of one illustration or visual aid must be prepared and used. Types of illustrations contestants are encouraged to use are charts, diagrams, props, inanimate models, puppets, posters, etc. The use of electronic devices will not be accepted, which means no slides, videos or electronic presentations are allowed.
10. An additional three to four minutes will be allowed following the oral presentation to answer questions, which may be asked by the judges.
11. The primary objective of the speech must be clearly related to the designated theme of the contest.
12. Contestants will not be allowed in the presentation room prior to their speeches.

QUALIFICATION PROCEDURES:

1. Speeches will be entered and given at the state level in contests sponsored by the state women's organization, Hereford Association or Junior Hereford Association.
2. Each state is eligible to certify one senior division winner, one intermediate division winner, and one junior division winner to compete at the national level.

SELECTION OF JUDGES:

1. Scoring will be on a point of percentage system, based on the following: Content – 25% Delivery – 40% Handling of questions – 20% Quality/ pertinence of visual aids-15%
2. In the senior Division, 5 points will be deducted at the judges' discretion for excessive use of notes.
3. When contestants pre- enter they will be informed of this stipulation in order to receive the best score possible.
4. A presentation schedule will be posted the day preceding the contest. Contestants with scheduling conflicts should contact the speech contest chairman/ staff or AHA youth activities staff at least two hours prior to the start of the contest. Anyone failing to notify the contest chairman/ staff or AHA youth activities staff that does not arrive at the time assigned will have the following points subtracted from their total score: 1-10 minutes late – 5 points; 11-15 minutes late – 10 points; over 15 minutes late – disqualification. The assigned presentation time is defined as that on the posted schedule of one minute following the conclusion of the previous speech if the contest is running behind schedule.

CRITERIA FOR STATE LEVEL CONTESTS:

1. States shall conduct the state level contest in whatever manner they deem appropriate. The only requirement is that the winners certified for the National contest meet national requirements.
2. Sponsoring organizations of state level contests might consider giving awards such as trophies, plaques and/ or certificates of participation, and possibly a cash award to help with the expense of going to nationals. Awards, selection of judges, etc., at the state level is at the discretion of the sponsor(s).

INDIVIDUAL SALES

The main objective of Individual Sales is to give juniors a glimpse at a real life situation of selling while promoting the importance of communication skills, marketing technique and an understanding of performance and pedigree information. The contest will be held in conjunction with the Junior National Hereford Expo.

RULES:

1. Contestants must be members of both the National Junior Hereford Association and their respective state junior association.
2. Each state may enter as many individuals as they wish. Individuals will compete in their corresponding age divisions: senior, intermediate, junior and peewee.
3. Individuals must register with their advisors; advisors must submit the online sign-up sheet below by the contest sign-up deadline.
4. Presentations will be from 3-6 minutes long. The objective of each individual will be to convince the judges that they should purchase their entry.
5. Individuals may present any item that is related agriculture, i.e.: an animal, semen, embryo packages, etc.
6. Participants will be discounted for using notes.
7. The order of presentations will be determined by AHA staff and will be posted prior to contest.
8. Animals are not allowed in this contest, however, participants may use visual aids such as i- pads, tablets, binder with information pertaining to the item being sold, etc.
9. No posters, dry erase boards, etc. may be used during the presentation.

10. Senior and Intermediate contestants will be required to incorporate some form of graphic design and computer technology to design marketing materials that will supplement their presentation in the sale of their agricultural product. This may include flyers, brochures, ads, etc.

Scoring for Junior and Pee Wee Contestants:

Points will be awarded as follows:

- Knowledge -25 points
- Ability to communicate -25 points
- Organization -25 points
- Overall effect -25 points (Salesmanship, Creativity/ Originality, Believability)

Scoring for Senior and Intermediate Contestants:

Points will be awarded as follows:

- Knowledge -20 points
- Ability to communicate -20 points
- Organization -20 points
- Overall effect -20 points (Salesmanship, Creativity/ Originality, Believability)
- Creative Design-20 points

Ten points will be subtracted from the total if judges detect the use of notes. Two points will be subtracted for each minute a presentation goes more than six minutes.

Judging will be by a two- member panel of judges based on 100 points maximum from each judge. Each judge will then rank the individuals based on points allocated.

JUDGING CONTEST

The main objective of the Judging Contest is to help youth learn how to evaluate cattle. The contest will be held in conjunction with the Junior National Hereford Expo.

RULES:

1. Any individual in attendance at the Junior National Hereford Expo is eligible to participate.
2. Contestants will compete in four divisions: peewee, junior, intermediate, senior and adult. Peewee – Up to 9 years of age as of January 1
Junior – 10-13 years of age as of January 1
Intermediate – 14-17 years of age as of January 1 Senior – 18-21 years of age as of January 1
Open – 22 years of age and older as of January 1, and any non- NJHA member
3. State team score will be calculated by taking the top four scores for the represented state in each age division.
4. Any contestant believed to be receiving assistance during the competition will be disqualified.
5. Awards will go to top individuals and winning teams in each division.
6. All judging contestants must be pre-registered on herefordjuniornational.com by June 1.

PEEWEE SPEECH CONTEST

Peewee speech is strictly a participation activity for NJHA members 7 to 9 years of age as of January 1. Its purpose is to encourage public speaking and leadership abilities in youth at an early age. It is also an enthusiasm builder for the younger members in hopes they will continue their participation in the Illustrated Speech Contest and eventually become leaders of the breed and industry. The National Hereford Women, in cooperation with the National Junior Hereford Association, sponsors this contest.

RULES:

1. NJHA junior members 7-9 years of age as of January 1 of the current year are eligible to participate. Contestants do not have to qualify on the state level to participate.
2. Each youngster who participates in this contest is a winner. There will be no specific placing, such as first, second, third.
3. There is no selected speech topic; however, peewees are encouraged to speak on a subject breed or beef related.
4. SPECIAL NOTE: A minimum of one illustration or visual aid must be prepared and used. Types of illustrations contestants are encouraged to use are charts, diagrams, props, inanimate models, puppets, posters, etc. The use of electronic devices will not be accepted, which means no power points, videos, computers and/ or slides.
5. Speeches should be a minimum of 2 minutes long and a maximum of 4 minutes.
6. At least one visual aid is required. More may be used if the participant desires.
7. A panel of judges will constructively critique all speeches.
8. Peewees must PRE- REGISTER prior to attending the JNHE. All participants will receive participation awards.

PHOTO CONTEST

The NJHA and *Hereford World* co- sponsor the NJHA/ HW Photo Contest. The purpose of this contest is to help NJHA members increase their photography skills through the creative spirit found through the lens of a camera.

RULES:

1. A panel of qualified judges will critique the entries.
2. The bases of the critique will depend on the following: 60% — Composition of photo, uniqueness of photo, creative look and overall communicative power; and 40% — Sharpness, color, exposure, cropping and overall technical quality.
3. Winners will be selected in four age divisions: peewee: 7 to 9, junior: 10 to 13, intermediate: 14 to 17 and senior: 18 to 21 years (all ages are as of January 1 of the current year.)
4. All photographs will be displayed electronically at the Junior National Hereford Expo and become the property of the American Hereford Association and the *Hereford World* for use in publications and promotions.
5. Contestants must be a NJHA member.
6. All work must be that of the entrant.
7. An 8 x 10" high resolution photo (300 dpi or higher) must be uploaded to the electronic contest entry form. If you have any difficulties uploading your photo to the form, please email the photo to njhaphotos@yahoo.com.
8. Photos must be taken by the contestant during the past year. Photo cannot be altered or image enhanced in any way – unless entered in the imaged-enhanced division. Contestants are encouraged to use 35-millimeter (mm) cameras.
9. Photos cannot have been presented for competition at a previous JNHE.
10. There will be four age divisions: Peewee: 7 to 9, Junior: 10 to 13, Intermediate: 14 to 17 and Senior: 18 to 21 years (all ages are as of January 1 of the current year.)
11. There will be three categories: Hereford Cattle, Hereford People and Hereford Enhanced. Contestants may enter only one photo per category. Each entry may apply to no more than one subject category. The contestants should declare what subject category the photo is to be judged, as the photograph is representative of the contestant's interpretation of the category. Judges, however, reserve the right to move an entry to a more suitable category. Should the contestant already have a photograph in the more suitable subject category, judges are empowered to disqualify a photograph from competition. Further explanation of the subject categories is listed below.
12. A maximum of three entries per contestant is allowed.

PHOTO CATEGORIES:

Hereford Cattle – Photographs that highlight Hereford Cattle on the farm or ranch or at a Hereford event. The cattle should be the dominant focus of the picture.

Hereford People – Photographs that show people. A Hereford junior or family, friends, fellow junior members, etc., either involved in activities on the farm or ranch or at a Hereford event.

Hereford Enhanced – Photographs that highlight Hereford cattle or people and have been digitally enhanced in some way. Enhancements can include objects added or removed, photoshop filters applied, changing color to black and white, or adding color to a black and white image. Junior member must do the enhancements.

POSTER CONTEST

The objective of this contest is for youth to create a poster promoting the current year's Junior National Hereford Expo. Posters are judged during the Junior National Hereford Expo each year.

RULES:

1. The theme of the Promotional Poster Contest is the same as the theme of the current Junior National Expo. This year's theme is All Aboard the Hereford Express.
2. Contestants will compete in two divisions: peewee and junior.
3. Peewee – 7-9 years of age as of January 1 Junior – 10-14 years of age as of January 1
4. Posters must include: (a.) Event (b.) Date (c.) Actual location (d.) Theme.
5. Creativity, originality, personal design and personal handwork will be considered in the judging.
6. Poster dimensions must be at least 14" X 22" and not more than 22" X 28" (standard poster size.)
7. It is suggested that posters be laminated or covered with clear contact paper.
8. Only one entry will be accepted from each junior member.
9. Each contestant's name, address and age must be clearly indicated on the back of the poster.
10. Past first place winners are not eligible to compete in the same division twice.

11. Posters may be brought to the Junior National Expo and turned in at the registration booth before the close of the contest registration. Those not attending the Junior National Expo can participate in this contest by sending their posters to: AHA, Department of Youth Activities, by June 15, of the current year.
12. All posters will be judged and displayed at the Junior National Expo site.

TEAM SALES

The main objective of Team Sales is to give juniors a glimpse at the a real life situation of selling while promoting the importance of communication skills, marketing technique and creative design skills. The contest will be held in conjunction with the Junior National Hereford Expo.

RULES:

1. Contestants must be members of both the National Junior Hereford Association and their respective state junior association.
2. Each state may enter one pee wee team (7-9 years old as of January 1) one junior team (10-13 years old as of January 1) and one intermediate team (14-17 years old as of January 1) each consisting of two- three team members. Mixed aged team may compete but they will be competed in the age division of their oldest team member.
3. If a state association does not have two members present for a team, they may ask juniors from another state association to complete on their team. If two states associations combine to make a team, they may call the team by their two- state name.
4. Teams must register during the pre- registration period.
5. Animals are not allowed in this contest, however, participants may use visual aids such as I- pads, tablets, binder(s) with information pertaining to the item being sold, etc.
6. No posters, dry erase boards, etc. may be used during the presentation.
7. Presentations will be from 3-6 minutes long. Each individual on the team will be expected to speak during the time period. The objective of each team will be to convince the three judges that they should purchase the team's entry.
8. Teams will be discounted for using notes.
9. The order of team presentation will be determined by AHA staff and will be posted prior to contest.
10. Teams may present any item that is related to agriculture i.e.: an animal, semen, embryo packages, etc.
11. Junior & Intermediate teams are responsible for using computer technology to design their own materials that will supplement their presentation in the sale of their agricultural product. This can include flyers, brochures, etc.

Scoring for Pee Wee contestants:

Points will be awarded as follows:

Knowledge – 25 points

Ability to communicate – 20 points

Team organization – 25 points

Overall effect – 25 points (Salesmanship, Creativity/ Originality, Believability)

Scoring for Junior and Intermediate contestants:

Points will be awarded as follows:

Knowledge – 20 points

Ability to communicate – 205 points

Team organization – 20 points

Overall effect – 20 points (Salesmanship, Creativity/ Originality, Believability) Creative Design- 20 points

Ten points will be subtracted from the total if judges detect the use of notes. Five points will be subtracted if both team members do not speak. Two points will be subtracted for each minute a team's presentation goes more than six minutes.

Judging will be by a two- member panel of judges based on 100 points maximum from each judge. Each judge will then rank the teams based on points allocated.