

South Dakota Excellence Sale
South Dakota State University Animal Science Arena
Brookings, SD
Saturday, November 10, 2018
11:30 am (cst)
Chisum Peterson, Auctioneer

37 Fancy Heifer Prospects
24 Showy Steer Prospects

Special Guests & Representatives

- Seth Zilverberg, President South Dakota Hereford Association
- Mark & Jeanne Johnson, SDHA Manager, 605-957-5036
- Jill Hotchkiss, Hereford America, 605-866-4495 (office) or 605-490-1409 cell
- Marc Hotchkiss, The Livestock Link, 605-490-1513 cell
- Art Handel, Handel Marketing 605-399-9278 (office) or 605-391-8233 cell
- Levi Landers, American Hereford Association, 308-730-1396
- Jeff Kapperman, Tri State Neighbor, 605-940-5104
- Jim Scheel, Cattle Business Weekly, 605-545-1521

Sale Day Phones

- Art Handel, cell 605-391-8233
- Marc Hotchkiss, cell 605-490-1513
- Levi Landers, cell 308-730-1396

Sale Committee

For Catalog and more information

- Lori Peskey, 605-350-1015 email: peskeyfarm@gmail.com
- Matt Zens, 605-310-5782 email: mattzens@yahoo.com
- Michael Blume, 605-870-0052 email: blumeherf@yahoo.com
- Mark & Jeanne Johnson, SDHA Manager, 605-957-5036 email: jeanne.johnson@yahoo.com
- Catalog also available online at www.southdakotaherefords.org

South Dakota Hereford Association Annual Meeting, Banquet and Silent Auction,
Friday, November 9, 2018

- SDHA Membership Meeting Friday, 1:00 PM South Dakota State University
Animal Science Arena
- SDHA Banquet Friday, 6:00 PM

- Days Inn, Brookings, SD, 605-692-9471
 - Social Hour, 6:00 PM
 - Banquet & Silent Auction, 7:00 PM
 - Silent Auction throughout the evening
 - Proceeds go toward the Heifer Grant program
- SD Jr Hereford Association Meeting Saturday, 10:00 AM South Dakota State University Animal Science Arena
 - Hotel
 - Days Inn, 2500 East 6th Street, Brookings, SD
 - A block of rooms is reserved under the SDHA name. Rate is \$94.50 per night plus tax. Block of rooms will be held until October 20, 2018. Reservations can be made by calling 605-692-9471.

Terms: The terms of the sale are cash. The auctioneer has complete charge of the sale and in case of a dispute in bidding, his decision will be final. Any announcement from the auction block will take precedence over printed matter.

Health: Health certificates will be available to go anywhere in the USA. Cattle purchased by Canadian buyers will be cared for until required health tests for export are complete.

Transfers: Please leave your name and address exactly as you wish it to appear. Heifer registration certificates will be provided. Steer certification applications with the breeder's portion completed will be provided for steers. It will be the buyer's responsibility to complete the current owner portion of the steer application and apply for the certification, if he/she so desires.

Liability: Each animal will be purchaser's as soon as sold. They will be taken care of for a reasonable length of time until transportation can be arranged. Any person attending the sale does so at his own risk, and we assume no liability, legal or otherwise, for any accident that may occur.

Guarantee: We guarantee the heifers to be breeders, but reserve the right to test any animal that may be returned to us as a non-breeder for 90 days before making an adjustment. Cattle will be returned at buyer's expense, and if declared as sound breeder by competent veterinarian, cattle will be returned at buyer's expense. In case an adjustment is required, it will be made with a replacement of equal value of the

animal in question or credit on the purchase of another animal. No adjustments on any animal will be made 10 months from date of sale.

Delivery: We will assist as much as possible in delivery.

Cattle: The cattle will be made available for viewing at noon on Friday, November 9, 2018.

Heifer Grants: The SDHA will present \$600 grants to selected youth who apply and are chosen as recipients. These grants may be used toward the purchase of a heifer in this year's Excellence Sale only. Grant recipient **MUST BE PRESENT** at the sale in order to use the grant. See next page for more details. Applications are available by calling 605-957-5036 or online at www.southdakotaherefords.org.

Silent Auction: A silent auction will be held throughout the Friday evening social hour and banquet. Money raised will be used for heifer grants.

Accommodations: Room blocks at: Days Inn. Reservations can be made by calling 605-692-9471. A block of rooms is reserved under the SDHA name.

South Dakota Youth Futurity Shows: These shows will be held each year during the South Dakota State Fair. Youth exhibitors may compete for prize money in futurity shows with the steers and heifers that they purchased in the Excellence Sale the previous fall. Grand Champions receive \$400, Reserve Grand Champions \$200, and other class money is paid.

SDHA Steer Special, Heifer Special and Carcass Contest: The Hereford Steer Special, Heifer Special and Carcass Contest are held each year during the South Dakota State Fair and are open to youth exhibitors with Hereford steers and heifers that were bred, led and fed in South Dakota.

Nearly \$10,000 in prize money will be awarded to youth participants in the SDHA sponsored shows at the 2018 South Dakota State Fair!

Sale Committee Comments

Dear Fellow Cattleman,

Whether you have owned Herefords for years or are just getting started, the South Dakota Excellence Sale can offer you many opportunities to compliment your current

operation. All the cattle are coming from some of South Dakota's finest operations. Many of them have a time tested track record of success and the cattle offered in this year's sale will compete on the local, state, and national levels.

Make plans to attend the Excellence Sale November 10th and evaluate the cattle for yourself. Please contact the consignors or any member of the sale committee with questions. If you are in available the night before you are invited to the pre-sale banquet. Enjoy a Certified Hereford Beef prime rib supper and take the time to visit with many of the consignors.

Look forward to seeing you at the sale!

The Sale Committee: Lori Peskey

Matt Zens

Michael Blume

Heifer Grants

The South Dakota State Hereford Association will once again present heifer grants to youth who apply and are selected for the grants. The grant money of \$600 is to be used toward the purchase of a heifer in the 2018 SD Excellence Sale. The grant is not transferable and does not carry over to the next year. Grant applications may be obtained by calling 605-957-5036 or online at www.southdakotaherefords.org.

Deadline to submit applications is November 1, 2018.

Youth eligible for these grants should meet the following criteria:

1. Current member of the SD Junior Hereford Association. (Annual membership fee of \$20 may be sent with grant application.)
2. Must be at least 8 years old on Jan. 1, 2019 and not older than 22 years for the 2019 show season.
3. Must agree to show the heifer in the SDJHA Field Day, local SD county fairs, and 2019 State Fair Futurity Show with the co-signature of guardian to aid in the exhibit of heifer in these shows.
4. Must be able to provide at least equal amount of grant money toward purchase of the heifer.
5. Grant may only be used to purchase a SD bred and raised heifer from the Excellence Sale held in Brookings on November 10, 2018.
6. Recipient agrees to abide by the rules of the Futurity Show and the 4-H Code of Ethics.

SDHA Heifer Futurity

Held each year during the South Dakota State Fair, prior to the Heifer Special. Only heifers purchased in the Excellence Sale are eligible to compete. Grand Champion

wins \$400, Reserve Grand Champion wins \$200, with all exhibitors leaving the ring with a cash prize. 4-H Code of Ethics will apply.

SDHA Steer Futurity

Held each year during the South Dakota State Fair, prior to the Steer Special. Only steers purchased in the Excellence Sale are eligible to compete. Grand Champion wins \$400, Reserve Grand Champion wins \$200, with all exhibitors leaving the ring with a cash prize. 4-H Code of Ethics will apply.

South Dakota Hereford Steer & Heifer Specials

Held each year during the South Dakota State Fair, following the Heifer and Steer Futurity Shows.

1. Steers and heifers must be South Dakota led, bred and fed.
 - a. Must be exhibited and shown by a member of the South Dakota Hereford Jr Association who is also a legal resident of South Dakota during the duration of the project.
 - b. All animals required to be bred within the boundaries of South Dakota as shown on AHA registration Papers including embryos that may have been purchased.
 - c. All animals are required to be fed by the exhibitor within the boundaries of South Dakota during the duration of the project.
 - d. If an animal leaves the state to be sold and then are purchased by a South Dakota Jr Hereford member, returns to the state, and meets all other requirements so mentioned animals are eligible.
 - e. Animals that are bred in South Dakota but are born out of state due to recipient herds via embryo transplant/ivf are eligible as long as the said animals meet all other requirements. Embryos sold out of state are not eligible.
 - f. Animals that are bred in South Dakota but are born out of state due to the sale of a bred female are not eligible.
 - g. Eligible cattle exhibited outside SD by the junior member remain eligible.
2. All animals that meet all other requirements are to be shown by the exhibitor unless prior arrangements have been made with the Chairman of the Hereford Steer and Heifer Special show committee.
 - a. Family emergencies, other projects that conflict timing of exhibition during the fair, multiple entries are included, but not limited too, in such reasoning for a non-owner to exhibit. In these instances, the animal must be shown by a member of the South Dakota Jr. Hereford Association.

3. Any steer or heifer eligible to be exhibited is required to be a representative of the Hereford breed in color and markings.
 - a. The show committee and the South Dakota Hereford Association Board members (who are present) will address any concerns and make a decision of eligibility to be exhibited prior to the start of the show.
 - b. Animals registered by the AHA are subject to be disqualified for color and/or markings.
 - c. Steers must be sired by a registered Hereford bull and be accompanied by a Hereford steer certificate or registration.
 - d. A steer is not eligible if entered or shown in any other breed show or special during the State Fair.
 - e. DNA samples may also be obtained to prove parentage. If animals fail DNA parentage testing the exhibitor will be subject to suspension from the SDJHA.
 - f. All champions will submit a DNA sample for parentage verification collected by a show committee chairman.
4. Premium money will be paid after required DNA tests are completed and parentage is verified. Premium money will be awarded in Classes with a Champion and Reserve Champion picked overall as well as the Carcass Contest.
5. The South Dakota Hereford Association will be responsible to record and distribute the premium money to the winners.
6. Steers and heifers may not show if they do not have an entry form completed and signed or if they have missed entry deadlines.
7. 4-H Code of Ethics apply to the show rules.
 - a. Any unethical/unnatural means of altering an animals confirmation will not be allowed including but not limited to:
 - i. Injections, hide separation from the body, and filling the animal by means of pumping, drench tubes, and drench guns are acts that will not be tolerated.
 - ii. If such animal is required medical treatment and requires any of said acts mentioned above it must be done by a veterinarian.
8. Steers entered in the carcass contest must be exhibited.
9. The carcass contest will be based on ultrasound data obtained at the time of check-in.
 - a. All steers that are entered in the Hereford steer special will be ultrasounded and compete in the carcass contest.
 - b. Ultrasound to be paid by the exhibitor.

10. All decisions made by the show committee chairman and SDHA board are final. Ineligible projects will be made aware before the show begins.
11. These rules are subject to change. Contact the SD Hereford Association for updated rules and details at 605-957-5036.
12. All youth and their animals are required to check in at the specified time in order to participate in the show. Details and times will be printed in the SDHA newsletters, online at www.southdakotaherefords.org or you can call a Junior Advisor or the SDHA office.

Hereford Steer Carcass Contest

All Hereford Special Steers are required to participate in Hereford Carcass Contest which is based on ultrasound data.

1. Winner receives \$500 with a 10 place payback.
2. Rules subject to change. Contact SDHA for updated rules.

John Leibel Memorial Scholarship

In 1952, John L. Leibel became the executive director of the South Dakota Hereford Association, a position he held for thirty-three years. In that capacity, John was a true industry leader, devoting himself to the South Dakota Hereford Association membership, and to the improvement of the Hereford breed. Better than most, John understood the importance of providing support and educational opportunities for the next generation of leaders. Through his efforts, the South Dakota Junior Hereford Association became the strong association which exists today.

John Leibel passed away in 2003, but with the help of the Leibel family, John's legacy lives on in the South Dakota Junior Hereford Achievement Program, which was established to provide scholarship and educational support for young people interested in a career in agriculture and Hereford cattle. The John Leibel Memorial Scholarship is specifically intended to provide financial assistance to those South Dakota students who have long-term career interests in agriculture.

Eligibility: The John Leibel Memorial Scholarship is limited to post-secondary students who are (or have been) members of the South Dakota Junior Hereford Association. There is no requirement that the student be attending a South Dakota college/university/vocational school. The Scholarship recipient will receive a one-time \$1,000.00 scholarship, to be used at the post- secondary educational institution of his/her choice.

Scholarship applications can be accessed on the South Dakota Hereford Association website at www.southdakotaherefords.org or by contacting the SDHA office. The deadline for all applications and supporting materials is August 1 of each year.

The 2018 John Leibel Memorial Scholarship recipient is Sydney Dvorak.

Junior National Hereford Expo, July 6-13, 2019 in Denver, CO.